

Behind The Scenes Productions

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Challenge Coins and Chips

This product makes a great giveaway item for use at trade shows, employee recognition, or as a souvenir item. This ceramic chip is a cost effective alternative to traditional metal challenge coins.

BTSP Custom Ceramic Chips are made of a ceramic polymer chip that embeds graphics, pictures and/or logos directly into the material. BTSP Custom Ceramic Chips come in a variety of sizes (1.50", 1.75" & 2.00"); however, 1.75" is our standard chip due to its exact size of a standard metal challenge coins. 1.50" is typically reserved for "poker chip" sets ideal for retirement, farewells, and other special occasions. 2.00" is the elite chip, aka "Commander's Coins", they are larger & thicker than the standard 1.75" chip, and provide great detail over a large surface area.



BTSP Custom Ceramic Chips' design spectrum is limitless; you can custom design your own chip or have us do it for you. There is no per color charge like with metal coins and you can have different images on the front & back as well as a custom image/text on the thin edge of the chip. Since the images are embedded directly into the ceramic, BTSP Custom Ceramic Chips are resistant to fading and scratching. The weight of one metal challenge coin is equivalent to about 6 BTSP Custom Ceramic Chips.

BTSP Custom Ceramic Chips production timeline is typically within a couple weeks of receiving the approval on your design proof.

Initiating an order is a simple process that involves a few key steps to ensure your ideas and design requirements are conveyed to the design team.

1. Contact Dave to initiate the order request, ask a question, or to receive information.
2. Submit your artwork, design, logos, power points, etc for evaluation to proceed with your job.
3. Once your information and design elements are received, your job will be placed into our tracking matrix and assigned a designer.
4. Billing and payment must be made prior to starting the design process.
5. As the design process is initiated, our team will communicate with you frequently to convey ideas and ask questions about your job; this stage is the most crucial as the amount of time to receive your response will determine the completion time.
6. Designs have a 2 revision limit; however, in most cases minor revisions such as text and coloring do not count toward the revision count. Only major design changes will incur additional charges, but we will notify you prior to any additional design work.
7. When we receive an "approval" on your final proof, we finalize any last minute details and go to production.

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8. Production takes about 2 weeks depending on the production cycle only after receiving final approval.
9. Once your order is complete, we will ship it via the chosen method; FEDEX, USPS, or UPS.
10. After you receive your chips, we will happily accept your referrals.

If would like to pursue pricing on traditional metal challenge coins we can support you as well. The cost differential is about 3:1 when comparing metal to ceramic coins.